LOCAL ACTIONS



POWERING YOUTH-LED ROAD SAFETY & SUSTAINABLE MOBILITY SOLUTIONS

CALL FOR APPLICATIONS 2026

INITIATED BY

YOURS
YOUTH FOR ROAD SAFETY

GLOBAL YOUTH COALITION FOR ROAD SAFETY



OVERVIEW

The **Global Plan of the Decade of Action for Road Safety** emphasises that road traffic injuries are the leading cause of death among children and young people aged 5-29 and also gives particular attention to vulnerable road users such as pedestrians, cyclists and motorcyclists. The Plan also recognises youth leaders and youth groups as key stakeholders, encouraging them to participate in road safety action and advocacy.

In response to this global crisis, **YOURS – Youth for Road Safety** has designed a programme to empower youth to design and implement local actions that would bring evidence-based solutions to their most pressing challenges. Aligned with the recently launched **YOURS Strategy 2026-2030** and the **Decade of Sustainable Transport Implementation Plan (2026–2035)**, the Local Actions application reinforces the idea that road safety is not a competing agenda but an essential foundation for mobility systems that are safe, sustainable, and inclusive, with meaningful youth engagement at all levels of decision-making.

With support from **Bloomberg Philanthropies,** under the **Bloomberg Philanthropies Initiative for Global Road Safety (BIGRS)**, the 2026 Local Actions call for applications edition will focus on the most pressing challenges affecting youth: **motorcycle safety, urban design, and sustainable, inclusive, and active mobility.**

WHAT IS A LOCAL ACTIONS

A **Local Action** is a **youth-led grassroots project** designed to address urgent **road safety and sustainable mobility challenges** within local communities. These projects are **short- to mid-term initiatives** that drive tangible change by improving safety, accessibility, and sustainability in transportation systems.



To qualify, projects must be **conceived, led, and implemented by young people** taking active leadership roles in their communities. They should focus on **reducing road traffic crashes and injuries** through **creative, inclusive, and innovative solutions** that have a potential to scale and be sustained over time.

Local Actions are more than just projects; they are catalysts for change and youth leadership for safer, more sustainable cities.

NEED INSPIRATION?

Check out past Local Actions projects here!

LOCAL ACTIONS IMPLEMENTATION SUPPORT

YOURS offers support to winning projects in key areas:

SEED FUNDING (MAXIMUM 5,500 USD PER PROJECT):

The budget should align with and address all planned activities to achieve the project's ultimate goal (administrative costs may not exceed 5% of the budget).

TECHNICAL SUPPORT:

Project leaders will be provided with support to identify realistic and SMART objectives and receive assistance in developing a comprehensive 'Project Plan' outlining operational, advocacy, and financial objectives. This plan will detail all activities and provide a roadmap for achieving the specified goal.

ACCESS TO TECHNOLOGY:

Winners will gain free access and guidance to collect evidence through a community engagement app, which will allow them to easily identify and report road safety conditions around their community. They will access data reports to identify locations with a high frequency of safety concerns and to develop targeted road safety measures.

MENTORSHIP:

During the implementation phase winners will be connected with experts in areas related to the project. This mentorship aims to enhance skills in specific project implementation areas, including stakeholder and community engagement, communication, advocacy, urbanism, infrastructure, fundraising, data collection and management, among others.

PARTNERSHIPS:

Projects will gain access to local networks and potential partners. This access is designed to provide additional support during project implementation and opportunities for scalability and long-term sustainability.

PROJECTS THEMES

All proposals must tackle evidence-based road safety challenges while improving sustainable mobility systems in their communities. This year's call for applications has a specific focus on promoting:

SUSTAINABLE, INCLUSIVE AND ACTIVE MOBILITY (SIAM) SOLUTIONS:

SIAM prioritises the integration of walking, cycling, and other low-carbon modes of transport into urban mobility systems, reducing dependency on private vehicles while improving road safety for all. This call for proposals emphasises equitable access to **safe and sustainable transport options**, ensuring that mobility solutions are inclusive of all individuals.

MOTORCYCLE SAFETY:

Motorcyclists, especially young riders, face extreme risks on the roads, which demand targeted interventions. This call for proposals seeks projects that promote quality **helmet standards** and consistent wearing habits, **advocate for 30 km/h speed limits and traffic-calming measures** in high-risk areas, and push for stronger safety regulations to drastically reduce motorcycle-related fatalities and injuries.

SAFE STREET DESIGN:

Unsafe street design poses significant risks to all road users, particularly pedestrians, cyclists and other vulnerable users. This call for proposals seeks projects that use real **data evidence** to redesign dangerous streets to make them **safer for all road users**, focusing on pedestrian-first infrastructure, traffic-calming measures, and inclusive street transformations.

TIP

It is important that the project theme responds to a clear community issue.
Please **only select the most relevant area;** it will prove how clearly you know your project's strengths!



WHICH PROJECT CATEGORY BEST FITS YOUR SOLUTION?

Project proposals must align with one of the following categories and demonstrate concrete, measurable impact within the local community.

ADVOCACY FOR POLICY CHANGE:

Advocacy projects aim to **inform and influence inclusive policy changes.** These projects should target decision-makers who can implement laws, regulations, and standards. **Advocacy outcomes could include policy analysis, accessibility audits, and recommendations to increase investment in safer, more sustainable, and accessible transport systems.**

COMMUNITY MOBILISATION & AWARENESS:

Community mobilisation is the process of bringing together a wide range of stakeholders to raise awareness about the benefits of sustainable mobility and the importance of active, safe, and accessible public spaces. **Projects include building/developing community capacity, training components, and awareness campaigns. Still, they must also provide concrete expected outcomes related to specific issues (projects focused on education will not be funded).**

IMPROVING CITIES' INFRASTRUCTURE AND PUBLIC SPACES:

Projects in this category should redesign urban environments to be more inclusive, accessible, and safe for all road users. **These projects should promote, design, and create permanent, equitable infrastructure changes in collaboration with local stakeholders to ensure long-term impact.**

INNOVATION, DATA & TECHNOLOGY:

Technology and data could provide new paths to tackle persistent road safety and sustainable mobility challenges at a scale and level of accessibility we've never achieved before. Therefore, the projects in this category will leverage data and technological tools to drive sustainable mobility solutions. **To be implemented, these projects must prove internal technical capacity or partnerships.**

TIP

While certain proposals may encompass elements from multiple categories, applicants are advised to select only one primary category that best reflects their project's scope.





EXAMPLES OF AREAS YOUR PROJECT MIGHT WORK ON

Below, you will find a list of inspirational project ideas. They follow the themes of **Sustainable, Inclusive and Active Mobility (SIAM) solutions**, **Motorcycle Safety**, and **Safe Street Design**, but you can get creative and explore alternative connections.

- **Inclusive Mobility:** Ensuring that the voices of vulnerable communities are actively included in mobility planning and decision-making. This includes co-designing solutions that meet their needs and addressing barriers to mobility equity
- **Cycling Infrastructure:** Demanding and demonstrating the health, climate, and economic benefits of expanded, well-connected cycling infrastructure meeting safe design standards.
- **Decarbonised Modal Shift:** Advocate for infrastructure and transit improvements to encourage people to shift from private motor vehicles to cleaner, safer modes such as public transit, walking, or cycling.
- **Smart Mobility:** Encouraging vehicle and powered two-wheelers (PTW) manufacturers to integrate digital features that enhance safety and accessibility, preventing speeding, distracted/drunk driving, and improving route optimisation
- **Multi-Modal Trips:** Redesigning streets to equitably accommodate pedestrians, cyclists, PTWs, and automobiles, integrating accessible design principles and traffic-calming measures to protect vulnerable road users.

- **Low speeds:** Implementing inclusive speed management measures (e.g., advocating lower speed limits or traffic calming) to reduce crash risks, especially in areas with high pedestrian, cyclist, and motorcyclist activity, schools, and low-income neighbourhoods.
- **Helmet use:** Promoting helmet standards and use among cyclists and motorcyclists, while ensuring accessibility, quality, and affordability, will encourage broader adoption, particularly in low-income communities.

- **Public Green Space:** Promoting inclusive, safe, and pedestrian-friendly green spaces that cater to people of all ages, abilities, and backgrounds, calming traffic while improving community well-being and local economies.
- **Complete Streets:** Advocating for safe, accessible, and efficient streets for all users, including pedestrians, cyclists, motorists, and public transit users. It could incorporate elements such as sidewalks, bike lanes, and traffic calming measures.
- **Tactical Urbanism:** Implementing low-cost, high-impact street upgrades that prioritise the needs of under-represented and vulnerable groups, ensuring these improvements have the potential to become permanent.

APPLICATION AND SCORING CRITERIA

Project proposals will be evaluated by a team of experts in road safety and sustainable mobility based on the following criteria. Mandatory components are non-negotiable. Projects attaining the highest scores will be eligible to present their ideas before a jury of experts for final selection.

APPLICANT CRITERIA	WEIGHT
Be an official member of the Global Youth Coalition for Road Safety, aged 18 to 35 by November 15, 2026. If you are not a member, register here.	**Mandatory**
Applicable Countries: The projects must be implemented in **India, Kenya and Mexico** and there must be an in-country implementing team**.**	**Mandatory**
Priority Cities/States: All projects designed to be implemented specifically in **Guadalajara, Mexico City, Mombasa, Nairobi, Delhi NCT, Maharashtra State (Mumbai and Pune), Karnataka State, Rajasthan State, Punjab State and Haryana State** will receive extra points.	**Extra points**
The project leader must be available to attend the Onboarding Meeting and the Local Actions Residency Programme. This three-week programme includes up to 6 online sessions (up to 12 hours in total, including homework). Other project team members are invited to participate, but are not required to. **Tentative Dates: Onboarding meeting in the third week of December + Residency Programme in the third to fourth weeks of January.**	**Mandatory**
Have a partner organisation support the project implementation. The organisation must provide a registration certificate and/or Articles of Association in the country where the project is implemented and a supporting letter that confirms its commitment to the project implementation. Any type of organisation is eligible as long as they will provide sufficient support. (NGO, government agency, university, private business, etc.)	**Mandatory**
YOURS Academy: Applicants are invited to include their certificates of completed YOURS Academy modules with their submissions.	**Extra points**
Early Birds: All projects submitted before November 5, 2026, at 23 CET, will receive extra points.	**Extra points**

APPLICATION AND SCORING CRITERIA

EVIDENCE-BASED COMMUNITY ISSUE/CHALLENGE	SCORING WEIGHT
Identification of Evidence-Based Specific Community Issue/Challenge: Provide comprehensive evidence using the latest data from reliable sources such as pertinent reports, local government features, etc.	**10%**
PROJECT DESCRIPTION	**SCORING WEIGHT**
Identification of the project's main theme: Identify only the relevant theme addressed by the project.	**45%**
Alignment with Categories: Clearly explain how project outcomes fit into one primary category.	
Alignment with a local road safety or sustainable mobility action plan (e.g., a national or city-level road safety or mobility plan), ensuring a tangible impact on the target audience and within the community.	
Straightforward project approach: The proposal includes SMART objectives, expected outcomes, an estimated budget, and a realistic timeline.	
Project Sustainability: Provide a clear roadmap for sustaining the project in the long term, including plans for scalability and support from other partners	
Have local government support for project implementation. The applicant can provide a letter of support from the relevant authorities of the city where the project will be implemented. The letter should confirm the government's financial and/or in-kind commitment to supporting the project's implementation. When presenting this document, the applicant must also provide real contact information to confirm the governmental support at any stage of the process.	

APPLICATION AND SCORING CRITERIA

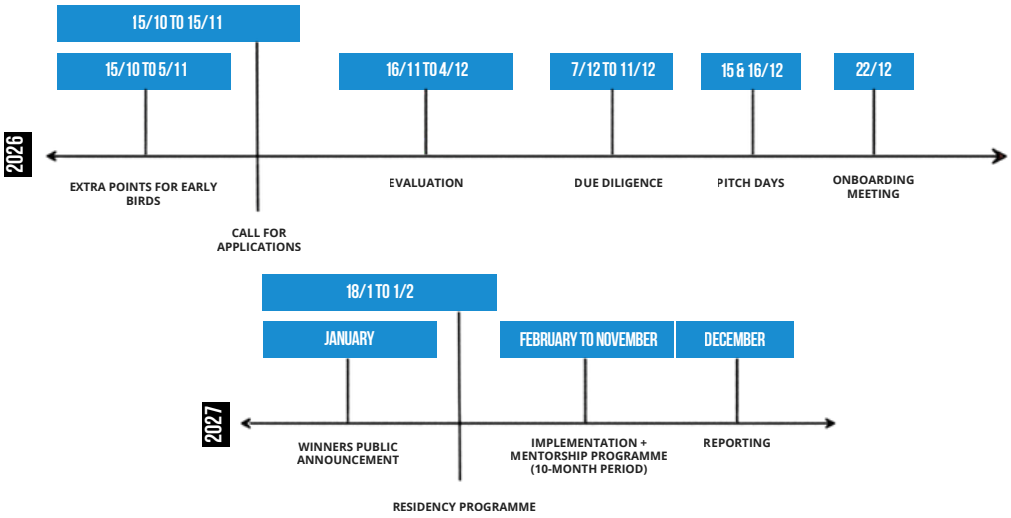
THE PROJECT AND THE GLOBAL AGENDA	SCORING WEIGHT
Contribution to Global Plan of the Decade of Action for Road Safety: Show how the project contributes to the Global Plan of the Decade of Action for Road Safety 2021-2030 goals, aiming to halve road traffic injuries and fatalities (view Appendix 1).	**40%**
Alignment with YOURS Strategy 2026-2030: Show how the project contributes to creating a mobility system that is safe, sustainable and inclusive, with meaningful youth engagement in the decision-making process. (view Appendix 2)	
Contribution to the Decade of Sustainable Transport Implementation Plan (2026–2035): Show how the project emphasises safety within climate action, equity, and long-term transport planning rather than treating it as a standalone issue. (view Appendix 3).	
PROJECT APPROACHES	**SCORING WEIGHT**
Multi-sectoral approach: A multi-sectoral approach involving local governments, universities, or other organisations.	**5%**
Incorporating artistic or cultural components: It could include activities such as street interventions, graffiti, videos, or competitions.	



TIMELINE

All applications must be submitted by **November 15, 2026, at 23:00 CET**. "Early birds" will get extra points for submitting an application by November 5, 2026, at 23:00 CET. After the evaluation process, all applicants will receive a notification indicating whether the project is shortlisted.

After the official announcement, the winners will participate in a three-week residency programme for the project planning finalisation. All projects will have a **10-month implementation period (February to November 2027).**



WOULD YOU LIKE TO APPLY? FOLLOW THE NEXT STEPS!

1. Read all the **project criteria** carefully and access the **Application Platform** for additional instructions.
2. Meet with your team to design the project. Make sure you meet the criteria. Any application that does not follow these guidelines will not be accepted.
3. Study your **local road safety or sustainable mobility action plan** (e.g., a national or city-level road safety or mobility plan) to ensure your project is aligned with what is currently being promoted by the wider road safety community in your area.
4. Ensure your application is complete (ALL the sections in the **Application Platform** must be completed in **English)** and all supporting documents are uploaded.
5. Submit your project proposal through the **Application Platform by November 15, 2026, at 23:00 CET.** The mentioned platform is the only official application channel; any documentation sent by other channels will not be considered. After submission, an automatic confirmation email will be sent; make sure you receive it **(each applicant can submit one project proposal only. If the same proposal is submitted more than once by the same or multiple applicants, neither will be considered).**

IMPORTANT NOTE:

Each project proposal must involve a team of young members who will contribute to its design and implementation. However, **the proposal will be submitted by one primary individual (team leader),** who is accountable for the subsequent steps in presenting and delivering the project.

APPENDIX 1:

ABOUT THE GLOBAL PLAN OF THE DECADE OF ACTION FOR ROAD SAFETY

The UN General Assembly Resolution 74/299 declared a Decade of Action for Road Safety 2021-2030, recognising youth as one of the most affected populations by road traffic crashes.
Additionally, it states that various key stakeholders can contribute to achieving the target of reducing road traffic deaths and injuries by at least 50%. Read more here.

APPENDIX 2:

YOURS 2026-2030 STRATEGY

Building on more than 15 years of youth-led road safety action, the YOURS 2026-2030 strategy marks an important evolution in how YOURS works: moving beyond road safety as a standalone issue towards a broader vision of road safety connecting with sustainability, equity and climate action. It also strengthens the role of young people as professionals, leaders and decision-makers shaping the systems they will inherit. Read more here.

APPENDIX 3:

ABOUT THE UN DECADE OF SUSTAINABLE TRANSPORT

Global evidence confirms that unsafe transport systems undermine sustainability, equity, and climate goals by discouraging walking, cycling, and public transport use, and by disproportionately affecting young people and vulnerable groups. The YOURS 2026–2030 Strategy reinforces that road safety is not a competing agenda, but a prerequisite for sustainable mobility transitions. This framing aligns with the Decade of Sustainable Transport Implementation Plan (2026–2035), which calls for integrated approaches that embed safety within climate action, equity, and long-term transport planning rather than treating it as a standalone issue. **Read more here.**



CONTACT

If you have any questions or concerns, email coalition@youthforroadsafety.org. Before sending an email, please evaluate if your inquiry is urgent and hasn't been addressed within the guidelines.